



Intrinsic and Quest Software partner to help Dawn Foods reduce their infrastructure costs by migrating from IBM Lotus Notes to Microsoft Exchange and SharePoint.

Dawn Food Products, Inc. (DFP) produces and markets confectionary and bakery products. The company offers cakes, batters, brownies, Danish, cinnamon rolls, donuts, croissants, bread, and muffins. It also provides churros, cake fillings, glazes, pancakes, and waffles. The company was founded in 1920 as Dawn Donut Company and changed its name to Dawn Food Products, Inc. in 1977. Dawn Food Products, Inc. is headquartered in Jackson, Michigan with additional operations in across North America, South America and Europe.

PAIN: Dawn Foods identified three reasons for moving from Lotus Notes to the Microsoft platform:

- End users were looking for a more robust collaboration platform that was easier to use
- Microsoft provided a better platform for application integration. Dawn Foods is in the process of deploying a new ERP system and felt the integration with Exchange and SharePoint was tighter than Notes
- Infrastructure costs and administrative overhead associated with managing multiple platforms could be reduced by consolidating to a single platform based on Microsoft technologies

POWER: With 1,800 Lotus Notes mailboxes and 350 legacy Notes applications, Dawn Foods was looking for a system integrator experienced in both mail and application migrations. The customer selected Intrinsic Technologies, and asked it to conduct an independent evaluation of the various third-party technology solutions from Binary Tree, CASAH Technology, Unify Corporation and Quest Software.

Intrinsic Technologies' solutions included:

- Assessment of the Lotus Notes messaging environment
- Analysis of the Lotus Notes application environment – including
 - Inventory and usage summary of all applications
 - Categorization of all applications based on data and design complexity
 - Consolidation recommendations for similar applications
 - Migration platform targeting recommendations for each application
 - Business impact and exposure
- Coexistence planning, design and configuration
- Migration of Lotus Notes messaging and applications

VISION: After a thorough evaluation of business requirements, Intrinsic Technologies recommended Quest Software as its products were the best match for Dawn Foods' requirements. Quest Notes Migrator for Exchange was used to move messaging data to Microsoft Exchange 2007 without downtime or data loss. Quest Notes Migrator for SharePoint's unique Link Tracking Service feature was a key requirement for maintaining Notes Doc Link functionality, as well as Quest Coexistence Manager for Notes which provided seamless e-mail and calendar coexistence throughout the migration.

VALUE: Dawn Foods goal was to completely shut down its Lotus environment (mail & applications) in one project. With Intrinsic's experience and Quest tools, Dawn Foods was able to work in conjunction with the business to accomplish this.

CONTROL: Overall customer satisfaction has been measured both with formal surveys and informal interviews with the customer. Dawn Foods is very satisfied with the results of using both Quest Software and Intrinsic Technologies for this critical migration.

To learn more about Quest Software's and Intrinsic Technologies solutions, contact:

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